



1 5 November 2010
2 EMA/95098/2010
3 Patient Health Protection

4 ENCePP Guide on Methodological Standards in
5 Pharmacoepidemiology
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Step	Date
Agreed by ENCePP Working Group 1	4 th October 2010
Peer Review	4 th – 15 th October 2010
Adoption by ENCePP Steering Group for release for consultation	21 st October 2010
End of consultation (deadline for comments)	3 rd January 2011

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9 Comments should be provided using this [template](#) to encepp_secretariat@ema.europa.eu
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KEYWORDS	<i>methodological standards, pharmacoepidemiology, pharmacovigilance, ENCePP, research, guidance</i>
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DRAFT

53 **1. Introduction**

54 The present guide seeks to provide an overview of internationally acknowledged
55 recommendations, key points from other existing guidelines and standards in
56 pharmacoepidemiology and directions for learning on study design and methods. The main
57 aim is to provide a structured architecture for thinking and learning. The point on the
58 horizon is to assure high quality pharmacoepidemiological European Network of Centres for
59 Pharmacoepidemiology and Pharmacovigilance (ENCEPP) studies to fuel learned regulatory
60 decision making and to stimulate innovation that benefits patients and public health at large.
61 The intention is not to duplicate the text from existing guidelines and textbooks, but rather
62 to offer the researcher a single overview document and web resource that refers to specific
63 existing guidances after a brief introduction or overview of the relevant guidance text.

64 The identification and compilation of existing guidelines in the fields of
65 pharmacoepidemiology and pharmacovigilance is a goal of ENCEPP, with the purpose of
66 supporting the development and strengthening of a functional pharmacoepidemiology
67 research network in the field. In acknowledgement of the diverse nature and levels of
68 expertise among present researchers in Europe, ENCEPP aims at encouraging participation
69 across the spectrum of researchers and considers the current overview document
70 appropriate to serve both experienced and relatively new researchers in
71 pharmacoepidemiology.

72 Interested parties are also referred to the ENCEPP [Checklist of Methodological Standards for](#)
73 [ENCEPP Study Protocols](#), which objective is to increase the awareness about scientific and
74 methodological developments in the field of pharmacoepidemiology, and the ENCEPP [Code of](#)
75 [Conduct](#) that seeks to provide a set of rules and principles for pharmacoepidemiological and
76 pharmacovigilance studies

77 In order to develop this inventory, the first step was to identify and review existing English-
78 language guidance. The review consisted of documenting the objective, scope, target
79 audience, content and relevance to ENCEPP, for each guidance. Gaps in guidance in areas
80 important to collaborative pharmacoepidemiology research were also identified.

81 The scope of the inventory is to be dynamic in that it will be updated and expanded by
82 structured review and also on an ad-hoc basis in response to comments received. New
83 guidance may appear and new sections may be developed specifically targeted to the needs
84 of collaborative research in ENCEPP, or other research networks, that are not covered by
85 current guidance. Researchers are kindly requested to refer any additional guidance
86 document (with an electronic link, where possible) they may be aware of, and that is
87 considered relevant, to the [ENCEPP Secretariat](#) to assist in future updates. In the interim, to
88 facilitate access to methodological aspects that are not specifically covered in textbooks or
89 existing guidance, the researcher is referred to a list of references addressing a number of
90 methodological challenges and lessons learned (see Section 5.2).

91 Researchers are also requested to self-refer to standard textbooks in epidemiology and
92 pharmacoepidemiology research, in addition to those cited in the present document.

93 2. General aspects of study protocol

94 The study protocol is the core document of a study. A protocol should be drafted as one of
95 the first steps in any research project, and should be amended and updated as needed
96 throughout its course. It must describe everything precisely that will be done in the study,
97 so that the study can be exactly reproduced. It is usually and profitably based on standard
98 protocol outlines, which could be prepared for different types of studies (e.g. cohort or case-
99 control studies based on field data or database studies that include different information
100 according to study type).

101 Chapter II of the [ISPE Guidelines for Good Pharmacoepidemiology Practices](#) (GPP) provides
102 guidance on what is expected of a study protocol. The guideline states that the protocol
103 should include a description of the data quality and integrity, including, for example,
104 abstraction of original documents, extent of source data verification, and validation of
105 endpoints. As appropriate, certification and/or qualifications of any supporting laboratory or
106 research groups should be included. The guidelines recommend description of data
107 management, statistical software programs and hardware to be used in the study,
108 description of data preparation and analytical procedures, as well as the methods for data
109 retrieval and collection. The GPP does not provide detailed recommendations regarding these
110 issues but instead more general statements. It should be borne in mind that, as stated in
111 the GPP, adherence to guidelines will not guarantee valid research. The [Checklist of
112 Methodological Standards for ENCePP Study Protocols](#) also seeks to stimulate researchers to
113 consider important epidemiological principles when designing a pharmacoepidemiological
114 study and writing a study protocol.

115 The protocol should cover all of the following aspects:

- 116 - The research question the study is designed to answer, which might be purely
117 descriptive, exploratory or explanatory (hypothesis driven). The protocol will include a
118 background description that expounds the origin (scientific, regulatory, etc.) and the
119 state of present knowledge of the research question. It will also explain the context of
120 the research question, including what data are currently available and how this data can
121 or cannot contribute to answering the question. The context will also be defined in terms
122 of what information sources can be used to generate appropriate data, and how the
123 proposed study methodology will be shaped around these.
- 124 - The main study objective and possible secondary objectives, which are operational
125 definitions of the research question. In defining secondary objectives, consideration could
126 be given to time and cost, which may impose constraints and choices, for example in
127 terms of sample size, duration of follow-up or data collection.
- 128 - The source and study populations to be derived from the research question and the
129 specific study objectives. The protocol should describe whether this population is already
130 included in a database or whether it needs to be recruited *de novo*. The limits of the
131 desired population will be defined including inclusion/exclusion criteria, timelines (such as
132 index dates for inclusion in the study) and any exposure criteria and events defining
133 cases and non-case or non-exposed study groups.
- 134 - Exposures of interest that need to be pre-specified, defined and described
135 unambiguously, including durations of exposure or follow-up, visits or time-dependent
136 appraisals and details of which data are collected when, using what methods.

- 137 - Outcomes of interest that need to be pre-specified, defined and described
138 unambiguously, including data sources, operational definitions and methods of
139 ascertainment such as data elements in field studies or appropriate codes in database
140 studies.
- 141 - The covariates and potential confounders that need to be retrieved and measured.
- 142 - The statistical analysis of the resulting data, including statistical methods and software,
143 adjustment strategies, and how the results are going to be addressed.
- 144 - The identification of possible biases.
- 145 - Major assumptions, critical uncertainties and challenges in the design, conduct and
146 interpretation of the results of the study given the research question and the data used.
- 147 - Ethical considerations, as described in the ENCePP [Code of Conduct](#).
- 148 - The contract between the investigating team and the sponsor, which may be a part of
149 the protocol (or the protocol a part of the contract).
- 150 - The various data collection forms including the Case Report Form (CRF) or descriptions of
151 the data elements to be appended to the protocol, allowing having an exact
152 representation of the data collection. For field studies, physician or patient forms would
153 be included depending on data collection methodology. Other forms might be included as
154 needed, such as patient information, patient-oriented summaries, copies of submissions
155 (e.g. to [ClinicalTrials.gov](#), [ENCePP](#) or other repositories), publications etc.

156 **3. Research question**

157 The research question and the associated objectives describe the knowledge or information
158 to be gained from the study. The definition of the research question typically corresponds to
159 the introduction section of a research report. Within the definition, it is important that
160 current knowledge gaps are properly identified. Existing guidance on this aspect includes the
161 [ISPE Guidelines for Good Pharmacoepidemiology Practices](#) (GPP) and the [Checklist of
162 Methodological Standards for ENCePP Study Protocols](#).

163 These guidance documents emphasise that it should be clearly explained why the study is to
164 be conducted (e.g. to answer an important public health concern, to confirm or further
165 characterise a risk identified in a Risk Management Plan, or to assess a new or emerging
166 safety issue). It should also be clear whether the results that will be reported represent a
167 *priori* (pre-formed) hypotheses or data driven research. If there is no *a priori* hypothesis,
168 this should be clearly stated. The [Checklist of Methodological Standards for ENCePP Study
169 Protocols](#) also suggests that the research objective should briefly state the target population,
170 primary endpoints, questions of dose-dependency and the main statistical measures.

171 A critical and thorough review of the literature usually forms the basis for the background
172 description of the research question and a description of the theoretical framework of the
173 study should be included in a protocol. Such review aims at evaluating the pertinent
174 information and at identifying gaps in knowledge. According to the [ISPE Guidelines for Good
175 Pharmacoepidemiology Practices](#), the review should include findings of relevant animal and
176 human experiments, clinical studies, vital statistics and previous epidemiological studies. The
177 findings of similar studies should be mentioned and gaps in knowledge that the study is
178 intended to fill (which would correspond to the expected contribution of the study found in
179 the *Relevance/Significance* section of the protocol) should be described.

180 In addition, previous findings are useful for the methodological planning of the current study
181 as they may be used to discuss how the findings of the previous research may support the
182 background, significance, research question, hypotheses, and/or design of the proposed
183 study. They may also serve to determine the expected magnitude of the event(s) under
184 study and, if available, in the target population, to characterise the various risk factors for
185 the event and to identify the outcomes and measures that have been used in previous
186 studies. The review assists in providing an assessment of the feasibility of the proposed
187 study.

188 In addition to seeking information, the review should be a critical appraisal of the evidence
189 in order to assess, analyse and synthesise previous research, and place it in its current
190 context. Several methods for reviewing and synthesising findings from the literature exist,
191 including narrative review, for which guidance is available in [Writing narrative literature
192 reviews](#) (Baumeister RF, Leary MR. Rev of Gen Psychol 1997; 1 (3): 311-320). In some
193 circumstances systematic review and meta-analysis are appropriate (see Section 5.4) and
194 guidance is available in the [Cochrane Handbook for Systematic Reviews of Interventions](#).
195 The key source for identifying systematic reviews is via the [Cochrane Collaboration](#), an
196 international network of researchers working on systematic reviews.

197 **4. Governance**

198 In Europe, EU and national laws and guidelines are the keys to what can and cannot be done
199 with regard to data access, data linkage and consent issues, including such domains as
200 human rights and duty of confidentiality. While differing data custodians currently have
201 differing requirements related to what approvals are needed before data can be released,
202 the minimum requirements will naturally fit within the overall need to meet all applicable EU
203 and national laws and guidelines for the actual study, including in situations where
204 multicountry studies are being conducted and there may be transfer of data or information.
205 In addition to meeting legislative requirements, studies also need to adhere to a set of
206 principles that meet with the requirements of scientific and ethical reviews, to be approved
207 for conduct accordingly.

208 Of note, some approval systems only want to see a summary or shortened form of the
209 protocol, but at least one of the approvals generally needs to be based upon the full
210 protocol. In addition, ethics approval does not cover science approval and within the concept
211 of ENCePP both need to be fully satisfied.

212 **4.1. General principles**

213 The objective of the [ENCePP Code of Conduct](#) is to provide a set of rules and principles for
214 best practice of the investigator-study funder relationship as well as research transparency
215 in pharmacoepidemiology and pharmacovigilance studies, thereby promoting scientific
216 independence.

217 By applying the principles of transparency and scientific independence, the Code aims to
218 strengthen the confidence of the general public, researchers and regulators in the integrity
219 and value of pharmacoepidemiology and pharmacovigilance research. To this end, the Code
220 addresses critical areas in the planning, conduct and reporting of studies and the interaction
221 of investigators and study funders. At its core is the requirement to register studies before
222 they start (see [ENCePP E-Register of Studies](#)) and the obligation to publish all study findings
223 irrespective of positive or negative results.

224 The Code is an integral part of the [‘ENCePP Study’](#) concept. ‘ENCePP studies’ need to comply
225 with the provisions of the Code in their entirety and investigators seeking the ENCePP study
226 seal need to confirm their intention to do so by submitting a completed and signed [Checklist](#)
227 and [Declaration on compliance](#) as part of their application.

228 **4.2. Scientific standards, review and approval**

229 The standards for designing a pharmacoepidemiological and pharmacovigilance study are
230 captured in the [Checklist of Methodological Standards for ENCePP Study Protocols](#).

231 Many research organisations and databases have scientific review boards that ensure
232 scientific standards are met. Some national competent authorities also have their own
233 review board for registering/approving studies. In addition, it is good practice to invite
234 independent experts to review the study results as well as the protocol and any publications
235 and/or communications thereof, regardless of whether a study steering group has been
236 established. The role of scientific committees in governance is also emphasised as being of
237 particular importance.

238 **4.3. Ethical conduct, patient and data protection**

239 The [Declaration of Helsinki](#) and the provisions on processing of personal data and the
240 protection of privacy as laid down in [Directive 95/46/EC](#) and [Regulation 45/2001](#) of the
241 European Parliament and of the Council need to be followed in terms of the ethical conduct
242 of studies. For interventional research, the [Clinical Trial Directive \(Directive 2001/20/EC\)](#)
243 applies.

244 As post-authorisation studies are carried out with authorised medicinal products, relevant
245 European and national legislation applies. Specifically, Marketing Authorisation Holders will
246 need to comply with [Directive 2001/83/EC](#) and [Regulation \(EC\) No 726/2004](#) of the
247 European Parliament and of the Council. The guidance in [Volume 9A on Pharmacovigilance](#) of
248 the Rules Governing Medicinal Products in the EU and [Guidelines for Good Clinical Practice](#)
249 [\(Commission Directive 2005/28/EC\)](#) should also be followed.

250 Consideration of ethical issues, data ownership and privacy is an important part of the [ISPE](#)
251 [Guidelines for Good Pharmacoepidemiology Practices](#) (GPP), section IV, including a sub-
252 section (IV.A) on protection of human subjects, which includes a reference to [the ISPE](#)
253 [guidelines on Data Privacy, Medical Record Confidentiality, and Research in the Interest of](#)
254 [Public Health](#) for additional information. The GPP also recommends a stand-alone section
255 within the protocol containing a description of plans for protecting human subjects that
256 includes consideration of the need for submitting the protocol to an Institutional Review
257 Board/Independent Ethics Committee (IRB/IEC) and the requirement of informed consent in
258 accordance with local law.

259 The main scope of the [IEA Good Epidemiological Practice \(GEP\) Guideline](#) for proper conduct
260 in epidemiological research is on the ethical principles of pharmacoepidemiological field
261 studies, which could also apply to interventional studies, such as the role of ethics
262 committees, patients’ informed consent, use and storage of personal data and publication of
263 results.

264 The CIOMS 2009 [International Ethical Guidelines for Epidemiological Studies](#) have as their
265 objective the preparation of guidelines to indicate how the ethical principles that should
266 govern the conduct of biomedical research involving human subjects could be effectively
267 applied. The Guidelines set forth ethical guidance on how epidemiologists - as well as those

268 who sponsor, review, or participate in the studies they conduct - should identify and respond
269 to the ethical issues that are raised by the process of producing this information.

270 The Agency for Healthcare Research and Quality (AHRQ) of the United States has published
271 [Registries to Evaluate Patient Outcomes: a User's guide, Second Edition](#), which is a reference
272 for establishing, maintaining and evaluating the success of registries created to collect data
273 about patient outcomes. In Section 1: 'Creating a registry' is a specific chapter dedicated to
274 ethics, data ownership, and privacy. The concepts are useful although the authors indicate
275 that this section focuses solely on US Law.

276 The [Uniform Requirements for Manuscripts Submitted to Biomedical Journals](#) by the
277 International Committee of Medical Journal Editors includes clear statements on ethical
278 principles related to publication in biomedical journals addressing authorship and
279 contributorship, editorship, peer review, conflicts of interest, privacy and confidentiality and
280 protection of human subjects and animals in research.

281 **5. Study Design and Methods**

282 **5.1. General considerations**

283 The choice of study design and methods is a crucial part in every pharmacoepidemiological
284 study and starts with the formulation of a relevant research question (whether non-steroidal
285 anti-inflammatory drugs [NSAIDs] increase the risk of gastro-intestinal [GI] bleeding is cited
286 throughout the present document as an illustrative working example). The study design and
287 methods should follow the research question and are naturally interrelated.

288 The research question drives essentially three keys and sequentially structured phases in the
289 conduct of an epidemiological study: (1) the design of the occurrence relation (theoretical
290 design, for instance use of NSAIDs resulting in GI bleeds), (2) the design of the data
291 collection to document empirically the occurrence relation (collection from a database of
292 exposure [use of NSAIDs] and outcomes data [GI bleeding] in a cohort of patients that
293 are/have been NSAIDs users), and (3) the design of the data analysis (from raw data to
294 quantification of associations). These three phases are not independent. A hypothesised
295 occurrence relation may lead to a certain array of designs for data collection given, in this
296 example, the multi-source availability of data on use of NSAIDs (exposure) and on
297 occurrences of GI bleeds in patients (outcomes). Finally, each design for data collection,
298 given a well-defined occurrence relation, will be followed by only a few appropriate designs
299 of data analysis.

300 The choice of epidemiological methods to answer a research question is not always carved in
301 stone, but is rather based on principles than on rules. These principles may provide
302 opportunities for creativeness and new innovative methods, when appropriate and needed.
303 However, there are certain 'dos and don'ts' and certain standards in order to assure validity
304 and robustness of the study results.

305 General aspects of study designs, their relevance to types of research question and issues
306 relating to internal and external validity, including biases and confounding, are covered by
307 many textbooks on epidemiology and pharmacoepidemiology. The following list proposes a
308 sample of textbooks recommended for consultation. Researchers may find other textbooks
309 more appropriate to their specific needs.

- 310 • B. MacMahon, D. Trichopoulos. *Epidemiology: Principles and Methods 2nd Edition*
311 (Lippincott Williams & Wilkins, 1996) offers an introductory understanding of

- 312 epidemiological methods and processes, including on study designs and control for
313 confounding.
- 314 • K. Rothman, S. Greenland, T. Lash. *Modern Epidemiology 3rd Edition* (Lippincott
315 Williams & Wilkins, 2008) serves as a comprehensive textbook on methods in
316 epidemiology. Chapter 8 deals with validity but rather than dichotomise validity into
317 the two components, internal and external, details a view in which the essence of
318 scientific generalisation is the formulation of abstract concepts relating the study
319 factors.
 - 320 • B. Strom. *Pharmacoepidemiology 4th Edition* (Wiley, 2005) provides a complete
321 review of epidemiological methods applied to the study of drugs. In Chapters 45 – 46,
322 it emphasises that, whatever the source of the data, the veracity of a study's
323 conclusion rests on the validity of the data.
 - 324 • A.G. Hartzema, H.H. Tilson and K.A. Chan, Editors. *Pharmacoepidemiology and
325 Therapeutic Risk Management 1st Edition* (Harvey Whitney Books Company, 2008). In
326 addition to a general review of drug-specific methodologies, this textbook illustrates
327 practical issues with a large number of real life examples.
 - 328 • M.H. Gail, J. Benichou, Editors. *Encyclopedia of Epidemiologic Methods* (Wiley, 2000).
329 This compilation of articles complements existing textbooks by providing a large
330 coverage of specialised topics in epidemiological and statistical methods.
 - 331 • D. Altman. *Practical Statistics for Medical Research* (Chapman & Hall, 1990) presents
332 a problem-based statistical text for medical researchers.

333 **5.2. Challenges and lessons learned**

334 Experience has shown that there exists a number of evolving methodological challenges that
335 recur in pharmacoepidemiological research, that are still in development or that to date have
336 not been adequately covered by recommendations, particularly in terms of how to deal with
337 them. The following section details a number of sources of biases and confounding. It also
338 provides references on possible methods for controlling for confounding, both measured and
339 unmeasured.

340 **- Drug exposure/outcome definition and validation**

341 Physicians rely on patient-supplied information on past drug use and illness to assist with
342 the diagnosis of current disease. Chapter 45 of *Pharmacoepidemiology* (B. Strom, 4th
343 Edition. Wiley, 2005) presents a literature review of the studies that have evaluated the
344 validity of drug, diagnosis and hospitalisation data and the factors that influence the
345 accuracy of these data. It presents information on the two primary information sources
346 available for pharmacoepidemiology studies: questionnaires and administrative databases
347 and concludes with a summary of the current knowledge in the field as well as directions for
348 future research.

349 **- Use of automated health databases**

350 The use of technology including administrative databases for pharmacoepidemiological
351 research has limitations. For example, as explored in [Descriptive analyses of the integrity of
352 a US Medicaid Claims Database](#) (Hennessy S, Bilker WB, Weber A, Strom B.
353 *Pharmacoepidemiol Drug Saf* 2003; 12: 103–111), researchers using claims data rarely have

354 the opportunity to carry out quality assurance of the whole data set. This article concludes
355 that performing such analyses can reveal important limitations of the data and whenever
356 possible, researchers should examine the 'parent' data set for apparent irregularities.

357 The biases in assessment of drug exposure from an administrative database and their
358 relevance for quality control in more clinical databases are explored in [European Surveillance
359 of Antimicrobial Consumption \(ESAC\): Data Collection Performance and Methodological
360 Approach](#) (Vander Stichele RH, Elseviers MM, Ferech M, Blot S, Goossens H; ESAC Project
361 Group. Br J Clin Pharmacol 2004; 58: 419-28). This article describes the performance and
362 methodological approach in a retrospective data collection effort (1997–2001) through an
363 international network of surveillance systems, aiming to collect publicly available,
364 comparable and reliable data on antibiotic use in Europe. The data collected were screened
365 for bias, using a checklist focusing on detection bias in sample and census data; errors in
366 assigning medicinal product packages to the Anatomical Therapeutic Chemical Classification
367 (ATC); errors in calculations of defined daily doses (DDD) per package; bias by over-the-
368 counter sales and parallel trade; and bias in ambulatory care (AC)/hospital care (HC) mix.
369 The authors conclude that methodological rigour is needed to assure data validity and to
370 ensure reliable cross-national comparison.

371 The following study investigated the range of methods used to validate diagnoses in a
372 primary care database: [Validation and validity of diagnoses in the General Practice Research
373 Database \(GPRD\): a systematic review](#) (Herrett E, Thomas SL, Schoonen WM, Smeeth L,
374 Hall AJ. Br J Clin Pharmacol 2010; 69: 4-14). The findings included that a number of
375 methods had been used to assess validity and that overall, estimates of validity were high.
376 The quality of reporting of the validations was, however, often inadequate to permit a clear
377 interpretation. The authors make recommendations for methodology and reporting to further
378 strengthen the use of the GPRD in research that are potentially applicable to other
379 databases.

380 In general it is clear that the quality of pharmacoepidemiological studies that rely heavily on
381 clinical databases from medical practice could be greatly enhanced by stimulating the quality
382 of medical registration in electronic health records, through the provision of elaborate end-
383 user terminologies and classification aides at the point-of-care. Quality control and
384 assurance are further addressed in section 8 of the present document.

385 - **Confounding by indication**

386 Confounding by indication refers to an extraneous determinant of the outcome parameter
387 that is present if a perceived high risk or poor prognosis is an indication for intervention.
388 This means that differences in care, for example, between cases and controls may partly
389 originate from differences in indication for medical intervention such as the presence of risk
390 factors for particular health problems. The latter has frequently been reported in studies
391 evaluating the efficacy of pharmaceutical interventions.

392 A good example can be found in [Confounding and indication for treatment in evaluation of
393 drug treatment for hypertension](#) (Grobbee DE, Hoes AW. BMJ 1997; 315: 1151-1154). The
394 article [Confounding by indication: the case of the calcium channel blockers](#) (Joffe MM.
395 Pharmacoepidemiol Drug Saf 2000; 9: 37-41, reviews conceptual issues regarding
396 confounding by indication. It demonstrates that studies with potential confounding by
397 indication can benefit from appropriate analytic methods, including separating the effects of
398 a drug taken at different times, sensitivity analysis for unmeasured confounders,
399 instrumental variables and G-estimation.

400 With the more recent application of pharmacoepidemiological methods to assess
401 effectiveness, confounding by indication is a greater challenge and the article [Approaches to](#)
402 [combat with confounding by indication in observational studies of intended drug effects](#)
403 (McMahon AD. *Pharmacoepidemiol Drug Saf* 2003; 12: 551-8) focuses on its possible
404 reduction in studies of intended effects.

405 - **Channelling**

406 Channelling is a form of allocation bias, where drugs with similar therapeutic indications are
407 prescribed to groups of patients with prognostic differences. Claimed advantages of a new
408 drug may channel it to patients with special pre-existing morbidity, with the consequence
409 that disease states can be incorrectly attributed to use of the drug. How channelling towards
410 high risk gastrointestinal patients occurred in the prescribing of newer NSAIDs is well
411 demonstrated in [Channelling bias and the incidence of gastrointestinal haemorrhage in users](#)
412 [of meloxicam, coxibs, and older, non-specific NSAIDs](#) (MacDonald TM, Morant SV, Goldstein
413 JL, Burke TA, Pettitt D. *Gut* 2003; 52:1265–70). This study shows that when the newer
414 NSAIDs were introduced they were channelled to particular groups of patients. In situations
415 where indication or contraindication biases exist, and complex channelling effects can be
416 expected, only randomised trials can be relied upon to provide unbiased treatment
417 comparisons. Conventional randomised controlled clinical trials are expensive, involve
418 relatively small numbers of patients, and the potential to generalise their results can be
419 limited. A study design which, ethical considerations permitting, allowed drug allocation to
420 be randomised in an otherwise normal clinical setting, and which relied upon the routine
421 collection of primary and secondary health care records, could overcome the size limitations
422 and atypical settings of conventional clinical trials. It would also avoid the channelling bias
423 that may, in some cases, make it impossible to interpret the results of purely observational
424 studies.

425 - **Immortal time bias**

426 Immortal time in epidemiology refers to a period of cohort follow-up time during which death
427 (or an outcome that determines end of follow-up) cannot occur and is defined in the book
428 *Modern Epidemiology* (K. Rothman, S. Greenland, T. Lash. 3rd Edition, Lippincott Williams &
429 Wilkins, 2008 p. 106-107).

430 Bias from immortal time was first identified in the 1970s in epidemiology in the context of
431 cohort studies of the survival benefit of heart transplantation. It recently resurfaced in
432 pharmacoepidemiology, with several observational studies reporting that various
433 medications can be extremely effective at reducing morbidity and mortality. These studies,
434 while using different cohort designs, all involved some form of immortal time and the
435 corresponding bias.

436 Immortal time bias can arise when the period between cohort entry and date of first
437 exposure, e.g., to a drug, during which death has not occurred, is either misclassified or
438 simply excluded and not accounted for in the analysis. [Immortal time bias in observational](#)
439 [studies of drug effects](#) (Suissa S. *Pharmacoepidemiol Drug Saf* 2007; 16: 241-249)
440 demonstrates how several observational studies used a flawed approach to design and data
441 analysis, leading to immortal time bias, which can generate an illusion of treatment
442 effectiveness. Observational studies with surprisingly beneficial drug effects should,
443 therefore, be re-assessed to account for this bias.

444 [Immortal time bias in Pharmacoepidemiology](#) (Suissa S. Am J Epidemiol 2008; 167: 492-499)
445 describes various cohort study designs leading to this bias, quantifies its magnitude under
446 different survival distributions, and illustrates it by using data from a cohort of lung cancer
447 patients. The author shows that for time-based, event-based, and exposure-based cohort
448 definitions the bias in the rate ratio resulting from misclassified or excluded immortal time
449 increases proportionately to the duration of immortal time. The findings support the
450 conclusion that observational studies of drug benefit in which computerised databases are
451 used must be designed and analysed properly to avoid immortal time bias.

452 [The Secret of Immortal Time Bias in Epidemiologic Studies](#) (Shariff SZ, Cuerden MS, Jain AK,
453 Garg AX. J Am Soc Nephrol 2008; 19: 841-843) proposes two methods to account for
454 immortal time with an example in nephrology i.e. comparing patients who had chronic
455 kidney disease (CKD) and attended multidisciplinary care (MDC) clinics with those who
456 received usual care. The first solution is *matching*. At the design stage, an extra criterion is
457 added to the matching procedure; a non-MDC clinic patient must be alive at the time when
458 their matched patient attends the MDC clinic. In this situation, cohort entry becomes the
459 date of the MDC clinic visit, and any time between a baseline serum creatinine test and the
460 MDC clinic visit is not counted for in either of the groups. The other solution is to perform an
461 analysis using *time-dependent covariates*. A time-dependent covariate is a predictor whose
462 value may change over time. Immortal time bias can be avoided by acknowledging a change
463 in exposure status using a time-dependent covariate. For example, a MDC clinic patient
464 would be considered unexposed from the date of study entry until he or she visits the MDC
465 clinic and exposed from that point forward. Many statistical software packages can
466 incorporate time-dependent covariates into survival analysis.

467 - **Unmeasured confounding**

468 Large health care utilisation databases are frequently used to analyse unintended effects of
469 prescription drugs and biologics. Confounders that require detailed information on clinical
470 parameters, lifestyle, or over-the-counter medications are often not measured in such
471 datasets, causing residual confounding bias. [Sensitivity analysis and external adjustment for
472 unmeasured confounders in epidemiologic database studies of therapeutics](#) (Schneeweiss S.
473 Pharmacoepidemiol Drug Saf 2006; 15 (5) 291-303) provides a systematic approach to
474 sensitivity analyses to investigate the impact of residual confounding in
475 pharmacoepidemiological studies that use health care utilisation databases. In the article
476 four basic approaches to sensitivity analysis were identified: (1) sensitivity analyses based
477 on an array of informed assumptions; (2) analyses to identify the strength of residual
478 confounding that would be necessary to explain an observed drug-outcome association; (3)
479 external adjustment of a drug-outcome association given additional information on single
480 binary confounders from survey data using algebraic solutions; (4) external adjustment
481 considering the joint distribution of multiple confounders of any distribution from external
482 sources of information using propensity score calibration. The author concludes that
483 sensitivity analyses and external adjustments can improve our understanding of the effects
484 of drugs and biologics in epidemiological database studies. With the availability of easy-to-
485 apply techniques, sensitivity analyses should be used more frequently, substituting
486 qualitative discussions of residual confounding.

487 There has also been discussion about the amount of bias in exposure effect estimates that
488 can plausibly occur due to residual or unmeasured confounding. In [The impact of residual
489 and unmeasured confounding in epidemiologic studies: a simulation study](#) (Fewell Z, Davey
490 Smith G, Sterne JAC. Am J Epidemiol 2007; 166:646–55), the authors considered the extent

491 and patterns of bias in estimates of exposure-outcome associations that can result from
492 residual or unmeasured confounding, when there is no true association between the
493 exposure and the outcome. The conclusion was that the validity of an epidemiological study
494 may be threatened by both residual and unmeasured confounding. With plausible
495 assumptions about residual and unmeasured confounding, effect sizes of the magnitude
496 frequently reported in observational epidemiological studies can be generated. This study
497 highlights the need to perform sensitivity analyses to assess whether unmeasured and
498 residual confounding are likely problems.

499 - **Disease risk scores**

500 An approach to controlling for confounding is to construct a multivariable confounder score
501 which summarises potential confounding factors in a single score. [Stratification by a
502 multivariate confounder score](#) (Miettinen OS. Am J Epidemiol 1976; 104: 609-20)
503 demonstrates how the control of confounding may be based on stratification by the score,
504 with stratum-specific contingency tables obtained and analysed in the usual manner. An
505 example is a disease risk score (DRS) that estimates the probability or rate of disease
506 occurrence conditional on being unexposed. The association between exposure and disease
507 is then estimated, adjusting for the disease risk score in place of the individual covariates.
508 [Use of disease risk scores in pharmacoepidemiologic studies](#) (Arbogast P. Stat Methods Med
509 Res 2009; 18: 67-80) includes a brief discussion of the DRS history, a more detailed
510 description of their construction and use, a summary of simulation studies comparing their
511 performance to traditional models, a comparison of their utility with that of propensity
512 scores, and some further topics for future research.

513 - **Propensity scores**

514 Databases used in pharmacoepidemiologic studies often include records of prescribed
515 medications and encounters with medical care providers, from which one can construct very
516 detailed surrogate measures for both drug exposure and covariates that are potential
517 confounders. It is often possible to track day-by-day changes in these variables. However,
518 while this information can be critical for study success, its volume can pose challenges for
519 statistical analysis. A propensity score is analogous to the disease risk score in that it
520 combines a large number of possible confounders into a single variable (the score). The
521 exposure propensity score (EPS) is the conditional probability of exposure to a treatment
522 given observed covariates. In a cohort study, matching or stratifying treated and control
523 subjects on EPS tends to balance all of the observed covariates. However, unlike random
524 assignment of treatments, the propensity score may not also balance unobserved covariates.
525 [Invited Commentary: Propensity Scores](#) (Joffe MM, Rosenbaum PR. Am J Epidemiol 1999;
526 150: 327–33) reviews the uses and limitations of propensity scores and provide a brief
527 outline of the associated statistical theory. The authors present results of adjustment by
528 matching or stratification on the propensity score.

529 [Analytic Strategies to Adjust Confounding using Exposure Propensity Scores and Disease
530 Risk Scores](#) (Stürmer T, Schneeweiss S, Brookhart MA, Rothman KJ, Avorn J, Glynn RJ. Am J
531 Epidemiol 2005; 161(9): 891-898) illustrates the different ways that both EPS and DRS methods can
532 be used to control for confounding in a large cohort study. The authors conclude that in the setting of
533 claims data on an elderly population, various ways to apply EPSs and DRSs to control for confounding
534 were not generally superior to “conventional” multivariable outcome modeling, and differences in
535 effect estimates between analytic strategies became more pronounced with smaller study size.
536 Several of the same authors more recently in [Performance of propensity score calibration – a](#)

537 [simulation study](#) (Stürmer T, Schneeweiss S, Rothman KJ, Avorn J, Glynn RJ. Am J
538 Epidemiol 2007; 165(10): 1110-8 introduced 'propensity score calibration' (PSC). This
539 technique combines propensity score matching methods with measurement error regression
540 models to address confounding by variables unobserved in the main study by using variables
541 observed in a validation study. Their analyses demonstrated that PSC greatly improves
542 inference when the critical assumption of surrogacy holds, but when surrogacy does not hold,
543 PSC estimation can exacerbate bias relative to uncorrected propensity score models.

544 - **Instrumental variables**

545 Instrumental variable (IV) methods were invented over 70 years ago, but remained
546 uncommon in epidemiology for a long time. Over the past decade or so, non-parametric
547 versions of IV methods have appeared that connect IV methods to causal and measurement-
548 error models important in epidemiological applications. [An introduction to instrumental
549 variables for epidemiologists](#) (Greenland S. Int J of Epidemiol 2000; 29: 722-729) presents
550 those developments, illustrated by an application of IV methods to non-parametric
551 adjustment for non-compliance in randomised trials. The author mentions a number of
552 caveats, but concludes that IV corrections can be valuable in many situations. Including
553 when IV assumptions are questionable, the corrections can still serve as part of the
554 sensitivity analysis or external adjustment. When, however, the assumptions are more
555 defensible, as in field trials and in studies that obtain validation or reliability data, IV
556 methods can form an integral part of the analysis.

557 The complexity of the issues associated with confounding by indication, channelling and
558 selective prescribing is explored in [Evaluating short-term drug effects using a physician-
559 specific prescribing preference as an instrumental variable](#) (Brookhart MA, Wang P, Solomon
560 DH, Schneeweiss S. Epidemiology 2006; 17(3): 268-275). This article also proposes a
561 potential approach to control confounding by indication in non-experimental studies of
562 treatment effects. The use of this instrument is illustrated in a study comparing the effect of
563 exposure to COX-2 inhibitors with non-selective NSAIDs on gastrointestinal complications.
564 Contrary to RCT results showing that COX-2 inhibitors lead to a reduced risk of GI toxicity
565 relative to non-selective NSAIDs, the author's conventional multivariable analysis found no
566 evidence of a gastro-protective effect attributable to COX-2 inhibitor use. In contrast to the
567 conventional analysis, a physician-level instrumental variable approach (a time-varying
568 estimate of a physician's relative preference for a given drug, where at least two therapeutic
569 alternatives exist) yielded evidence of a clinically significant protective effect due to COX-2
570 exposure, particularly for shorter term drug exposures. The authors also point out another
571 interesting potential source of bias in the instrumental variable method results with the
572 possibility that a physician can influence the outcome in ways other than through the
573 prescribing of an NSAID. For example, physicians who frequently prescribe COX-2 inhibitors
574 may also be more likely to co-prescribe proton pump inhibitors (PPIs) for additional gastro-
575 protection. In such a situation, the protective effect due to COX-2 exposure is partly
576 attributable to the use of a PPI.

577 - **Marginal Structural Models**

578 In observational studies with exposures or treatments that vary over time, standard
579 approaches for adjustment of confounding are biased when there exist time-dependent
580 confounders that are also affected by previous treatment. [Marginal Structural Models and
581 Causal Inference in Epidemiology](#) (Robins JM, Hernán MA, Brumback B. Epidemiology 2000;

582 11(5): 550-560) introduces marginal structural models, a class of causal models that allow
583 for improved adjustment of confounding in those situations.

584 **5.3. Signal detection methodology and application**

585 Quantitative analysis of spontaneous adverse drug reaction reports is increasingly used in
586 drug safety research. The article [Quantitative signal detection using spontaneous ADR
587 reporting](#) (Bate A, Evans SJW. *Pharmacoepidemiol Drug Saf* 2009; 18: 427-436) describes
588 the core concepts behind the most common methods, the proportional reporting ratio (PRR),
589 reporting odds ratio (ROR), information component (IC) and empirical Bayes geometric
590 mean (EBGM). The authors also discuss the role of Bayesian shrinkage in screening
591 spontaneous reports and the importance of changes over time in screening the properties of
592 the measures. Additionally they discuss three major areas of controversy and ongoing
593 research: stratification, method evaluation and implementation in addition to giving some
594 suggestions as to where emerging research is likely to lead.

595 Even for initial studies aimed at signal detection, a primary aim ought to be to estimate the
596 magnitude of the adverse effect with minimum possible bias. The PRR is the proportion of
597 spontaneous reports for a given drug that are linked to a specific adverse outcome, divided
598 by the corresponding proportion for all or several other drugs. In the article [The reporting
599 odds ratio and its advantages over the proportional reporting ratio](#) (Rothman KJ, Lanes S,
600 Sacks ST. *Pharmacoepidemiol Drug Saf* 2004; 13: 519-523) the PRR is reviewed. It is shown
601 that, if a spontaneous report database is viewed as source data for a case-control study, the
602 reporting odds ratio (ROR) can be used to estimate relative risk and how, therefore, the
603 corresponding odds ratio represents an improvement over the PRR.

604 The [Guideline on the use of statistical signal detection methods in the Eudravigilance data
605 analysis system](#) describes quantitative methods implemented in signal detection by the
606 European Medicines Agency together with the elements for their interpretation and their
607 potential limitations in the frame of pharmacovigilance. It encompasses the use of
608 quantitative methods in EudraVigilance applied to the evaluation of Individual Case Safety
609 Reports (ICSRs) originating from health care professionals and involving authorised
610 medicinal products.

611 Useful commentary and points of caution to consider before incorporating data mining as a
612 routine component of any pharmacovigilance program is provided in [Data mining for signals
613 in spontaneous reporting databases: proceed with caution](#) (Stephenson WP, Hauben M.
614 *Pharmacoepidemiol Drug Saf* 2007; 16: 359–365), which also includes a review of data
615 mining methodologies employed and their limitations.

616 The 2010 report of CIOMS Working Group VIII [Practical Aspects of Signal Detection in
617 Pharmacovigilance](#) provides a comprehensive resource for those considering how to
618 strengthen their pharmacovigilance systems and practices in terms of signal management.

619 **5.4. Integrating and pooling studies**

620 Often more than one study is available for a research question so it is important to identify
621 and integrate the evidence. In epidemiology the focus of this activity is often not to obtain
622 an estimate but to learn from the diversity of designs, results and associated gaps in
623 knowledge.

624 A Systematic review (SR) is a review of the literature aiming to answer a specific and clearly
625 formulated research question. SR use systematic and explicit methods to identify, select,

626 critically appraise relevant research, and to collect and analyse data from the studies that
627 are included in the review. The key characteristics are that the methods used to minimise
628 bias are explicit and the findings are reproducible as stated in the [Cochrane Handbook for](#)
629 [Systematic Review of Interventions](#).

630 For example, it has long been recognised that persons using NSAIDs are at a significantly
631 increased risk of gastrointestinal complications, for instance, injury to the intestinal lining
632 that can result in ulcers and/or gastrointestinal bleeding. To reduce the morbidity associated
633 with NSAIDs, specific estimates for individual drugs and individual groups of patients with
634 different risk profiles are needed. Therefore, a systematic review of a number of studies is
635 appropriate to determine specific pharmacologic features of NSAID-associated GI toxicity
636 and to explore multi-factorial determinants in the risk of GI bleeding among NSAID users
637 including clinical background, use of concomitant medications or a possible genetic
638 susceptibility.

639 Frequently, a statistical technique known as meta-analysis (MA) is used to analyse and
640 summarise the findings of a SR by quantitative pooling of the data from individual studies
641 addressing the same question included in the SR. How MA can provide more precise
642 estimates of the effects of health care than those derived from the individual studies
643 included within a SR is demonstrated in [Quantitative synthesis in systematic reviews](#) (Lau J,
644 Ioannidis JP, Schmid CH. Ann Intern Med 1997; 127: 820-826). In addition MA evaluates the
645 consistency of results across studies and facilitates the exploration of the heterogeneity
646 (clinical, methodological and/or statistical). Indeed, as shown in [Investigating causes of](#)
647 [heterogeneity in systematic reviews](#) (Glasziou PP, Sanders SL. Stat Med 2002; 21: 1503-11),
648 when very significant heterogeneity exists, the heterogeneity itself may deserve more
649 emphasis than the pooled summary estimates.

650 SR and MA can be conducted with different sources of information including clinical trials or
651 epidemiological studies for the assessment of safety and tolerability profiles of therapeutic
652 interventions. Any SR and MA will, however, have the same limitations as the sources of
653 information they use.

654 For example, randomised controlled trials (RCTs) are considered the gold standard for
655 establishing causal association for therapeutic interventions. However, RCTs frequently have
656 limitations relating to sample size, narrow population characteristics and indications, and
657 short follow-up duration. Therefore RCTs alone and subsequent SR/MA of RCTs alone will not
658 address issues relating to the incidence of diseases and will have little value in detecting rare
659 events and in the evaluation of outcomes that are far in the future. On the other hand,
660 epidemiological observational studies cannot establish causality because of methodological
661 concerns such as inherent confounding and bias that arise in their designs. SR and MA of
662 observational studies and other epidemiological sources are becoming as common as SR of
663 published clinical trials and [Challenges in systematic reviews that assess treatment harms](#)
664 (Chou R, Helfand M., Ann Intern Med 2005; 142:1090-9) shows why for different reasons
665 both provide relevant information and knowledge for pharmacovigilance. It is emphasised
666 that the limitations of data sources will not be compensated for by a SR and/or MA.

667 Section 6.4 further describes different approaches to integrating studies and pooling data.

668 **6. Data Sources**

669 There are two basic approaches for data collection. One is to use data already collected as
670 part of administrative records or patient health care. The second option is *de novo* data

671 collection, which is collection of primary data specifically for the study. Increasingly often, a
672 combination of both approaches is used.

673 **6.1. Available (secondary) data use**

674 The use of already available electronic patient health care data in automated health
675 databases for research has had a marked impact on pharmacoepidemiology research. The
676 last two decades have witnessed the development of key data resources, expertise and
677 methodology that have allowed the conduct of landmark studies in the field. Electronic
678 medical records and record linkage of administrative health records are the main types of
679 databases from a data structure and origin perspective. Examples of the first and second are
680 the General Practice Research Database in the UK and the national or regional databases in
681 the Nordic countries, Italy, Netherlands and other countries, respectively.

682 The [ENCePP Inventory of Databases](#) contains key information on the databases that are
683 registered by their owners or managers in the ENCePP Network. A comprehensive
684 description of the main features and applications of frequently used databases for
685 pharmacoepidemiology research in the United States and in Europe appears in the book
686 *Pharmacoepidemiology* (B. Strom, 4th Edition, Wiley, August 2005, Chap. 13-22). As an
687 increasing number of databases are now being made available for pharmacoepidemiological
688 research, this list is inherently incomplete.

689 General guidance for studies including those conducted in databases can be found in the
690 [ISPE Good Pharmacoepidemiology Practice](#), in particular sections IV-B (Study conduct, Data
691 collection). This guidance emphasises the paramount importance of patient data protection.

692 The Working Group for the Survey and Utilisation of Secondary Data (AGENS) with
693 representatives from the German Society for Social Medicine and Prevention (DGSMP) and
694 the German Society for Epidemiology (DGEpi) developed a [Good Practice in Secondary Data
695 Analysis Version 2](#) aiming to establish a standard for planning, conducting and analysing
696 studies on the basis of secondary data, i.e. data collected for other purposes such as
697 population-based disease registers. It is also aimed to be used as the basis for contracts
698 between data owners (so-called primary users) and secondary users. It is divided in 11
699 sections addressing, among other aspects, the study protocol, quality assurance and data
700 protection.

701 The International Society for Pharmacoconomics and Outcome Research (ISPOR) working
702 group on databases has published a [Checklist for Retrospective Database Studies](#) to assist
703 decision makers in evaluating the quality of reporting in published studies that use health-
704 related databases. It should be noted that the checklist focuses (in discussed problems and
705 examples) on claims and encounter-based databases. It is meant to serve as a supplement
706 to already available checklists for economic evaluations and will be most useful for health
707 insurers (public or private). Some important aspects for pharmacoepidemiological studies
708 are not covered, such as outcome definition and validity, evaluation of biases, sensitivity
709 analyses, ethical issues, data ownership and privacy.

710 **6.2. De novo data collection**

711 General guidance on proper conduct of prospective patient-based studies can be found in the
712 [ISPE Guideline for Good Pharmacoepidemiology Practices \(GPP\)](#) and the [IEA Good
713 Epidemiological Practice \(GEP\) Guideline](#). The GPP is especially useful for its
714 recommendations on aspects rarely covered by guidelines, such as data quality issues and

715 archiving. Both guidelines address the importance of patient data protection and the ethical
716 principles of research using patient health care and personal data.

717 Patient registers are sometimes requested by regulators at the time of authorisation of a
718 medicinal product in order to determine clinical effectiveness and monitor safety. A registry
719 should be considered as an observational study where entry is defined either by diagnosis of
720 a disease (disease registry) or prescription of a drug (exposure registry). The AHRQ of the
721 United States has published [Registries to Evaluate Patient Outcomes: a User's guide, Second
722 Edition](#). The purpose of this comprehensive and useful document on 'good registry practices'
723 is to serve as a guide to the planning, design, implementation, analysis, interpretation, and
724 evaluation of the registry's quality. A section also covers linking of registries to other data
725 sources. This section is, however, focused on the United States. References to research
726 review, funding and regulatory bodies are, therefore, US centric and specific
727 recommendations, in particular on ethical, privacy ownership and regulatory aspects, cannot
728 be transferred to the European situation.

729 Surveys in pharmacoepidemiology, in the areas of disease epidemiology and risk
730 minimisation evaluation efforts, are increasing. Such surveys require a sampling strategy
731 that allows for external validity and maximised response rates. Useful textbooks on these
732 aspects are *Survey Sampling* (L. Kish, Wiley, 1995) and *Survey Methodology* (R.M. Groves,
733 F.J. Fowler, M.P. Couper, J.M. Lepkowski, E. Singer, R. Tourangeau, 2nd Edition, Wiley 2009).
734 Depending of the purpose of the survey, questionnaires are often used. They should be
735 validated based on accepted measures including, if appropriate, construct, criterion and
736 content validity, inter-rater and test-retest reliability, sensitivity and responsiveness.
737 Although primarily focused on quality of life research, the book *Quality of Life: the
738 assessment, analysis and interpretation of patient-related outcomes* (P.M. Fayers, D.
739 Machin, 2nd Edition, Wiley, 2007) offers a comprehensive review of the theory and practice
740 of developing, testing and analysing questionnaires in different settings. *Health
741 Measurement Scales: a practical guide to their development and use* (D. L. Streiner, G. R.
742 Norman, 4th Edition, Oxford University Press, 2008) is a very helpful guide to those involved
743 in measuring subjective states such as attitudes, feelings, quality of life, educational
744 achievement and aptitude, and learning style in patients and healthcare providers. Many
745 other examples of the development and testing of questionnaires have also been published
746 in the scientific literature.

747 RCTs are a form of *de novo* data collection. There are numerous textbooks and publications
748 on methodological and operational aspects of clinical trials, although they are not covered
749 here. An essential guideline on clinical trials is the [Guideline for Good Clinical Practice](#), which
750 specifies obligations for the conduct of clinical trials to ensure that the data generated in the
751 trial is valid.

752 **6.3. Hybrid studies**

753 The use of the term 'hybrid studies' in the current document relates to efforts at bridging the
754 pharmacoepidemiological principles and practices of interventional and non-interventional
755 study design, conduct and analysis. One of the primary aims for doing this is to better reflect
756 'real life' populations and circumstances.

757 **- Large simple trials**

758 RCT are considered the gold standard for demonstrating the efficacy of medicinal products.
759 This design can also be used to obtain unbiased estimates of the risk for adverse outcomes.

760 However, large sample sizes are required when the risk is small or delayed (with an large
761 expected attrition rate), when the population exposed to the risk is heterogeneous (e.g.
762 different indications and age groups), when several risks need to be assessed in the same
763 trial (e.g. risks of stroke and of myocardial infarction) or when many confounding factors
764 need to be balanced between treatment groups. In such circumstances, the cost and
765 complexity of a RCT may outweigh its advantages over observational studies. Large simple
766 randomised trials (LST) are an attempt to overcome this problem by keeping the volume and
767 complexity of data collection to a minimum. Outcomes that are simple and objective can be
768 measured from the routine process of care using epidemiological follow-up methods, for
769 example by using questionnaires or hospital discharge records. An example of a LST is the
770 [Assessment of the safety of paediatric ibuprofen: a practitioner based randomised clinical
771 trial](#) (Lesko SM, Mitchel AA. JAMA 1995; 279: 929-933).

772 The LST methodology is discussed in Chapter 39 of the book *Pharmacoepidemiology* (B.
773 Strom, 4th Edition, Wiley, August 2005). It includes a list of conditions appropriate for the
774 conduct of a LST and a list of conditions which make a LST feasible.

775 Note that the use of the term 'simple' in the expression 'LST' may not adequately reflect the
776 complexity of the studies undertaken. Replacement of the term 'simple' with 'streamlined' is
777 considered appropriate in that it better reflects the rationalised and efficient nature of these
778 studies.

779 - **Randomised database studies**

780 Randomised database studies (RDS) can be considered a special form of a LST where
781 patients included in the trial are enrolled in a health care system with electronic records.
782 RDS attempt to combine the advantages of randomisation and observational database
783 studies. In a RDS, eligible patients may be identified and flagged automatically by the
784 software, with the advantage of allowing comparison of included and non-included patients.
785 Database screening or record linkage can be used to detect and measure outcomes of
786 interest otherwise assessed through the normal process of care. Patient recruitment,
787 informed consent and proper documentation of patient information are hurdles that still need
788 to be addressed in accordance with the applicable legislation for RCTs. These and other
789 aspects of RDS are discussed in Chapter 17 of the book *Pharmacoepidemiology and
790 Therapeutic Risk Management* (A.G. Hartzema, H.H. Tilson and K.A. Chan, Editors, 1st
791 Edition, Harvey Whitney Books Company, 2008), which illustrates with examples the
792 practical implementation of randomised studies in general practice databases. Another use
793 of databases in RCT is the long-term follow-up of patients in observational studies after RCT
794 termination, for example to assess long-term safety and effectiveness at regular intervals
795 using objective outcomes. There are few published examples of RDS, but this design could
796 become more common in the near future with the increasing computerisation of medical
797 records.

798 **6.4. Research networks**

799 Networks of centres active in pharmacoepidemiology and pharmacovigilance are rapidly
800 changing the landscape of drug safety research in Europe. Although collaborations for
801 multinational studies are not new, they have been strongly encouraged over the last years
802 by the drug safety research funded by the European Commission (EC). The funding resulted
803 in the conduct of groundwork necessary to overcome the hurdles of data sharing across
804 countries.

805 Networking implies collaboration between investigators, which is based on trust and
806 willingness to share, to maximise the advantage of bundling expertise. The [ENCePP](#)
807 [Database of Research Resources](#) may facilitate such collaborations by providing an inventory
808 of research centres and data sources available for specific pharmacoepidemiology and
809 pharmacovigilance studies in Europe. It allows the identification of centres and data sets by
810 country, type of research and other relevant fields.

811 From a methodological point of view, research networks have many advantages:

- 812 - By increasing the size of study populations, networks may shorten the time needed
813 for obtaining the desired sample size. Hence, networks can facilitate research on rare
814 events and accelerate investigation of drug safety issues;
- 815 - Heterogeneity of drug exposure across countries allows studying the effect of more
816 individual drugs;
- 817 - Multinational studies may provide additional knowledge on whether a drug safety
818 issue exists in several countries and on reasons for any differences between countries,
819 which can lead to important information for regulators;
- 820 - Involvement of experts from various countries addressing case definitions,
821 terminologies, coding in databases and research practices provides opportunities to
822 increase consistency of observational studies;
- 823 - Requirement to share data forces harmonisation of data elaboration and transparency
824 in analyses, and benchmarking of data management.

825 Different models have been applied for combining data from various countries ranging from
826 a very disparate to a more integrated approach:

- 827 - Meta-analysis of results of individual studies with potentially different design e.g.
828 [Variability in risk of gastrointestinal complications with individual NSAIDs: results of a](#)
829 [collaborative meta-analysis](#) (Henry D, Lim Lynette L-Y, Garcia Rodriguez LA, Perez
830 Gutthann SP, Carson JL, Griffin M, Savage R, Logan R, Moride Y, Hawkey C, Hill S,
831 Fries JT. *BMJ* 1996; 312 :1563-1566), which compared the relative risks of serious
832 gastrointestinal complications reported with individual NSAIDs by conducting a
833 systematic review of 12 hospital and community based case-control and cohort
834 studies, found a relation between use of the drugs and admission to hospital for
835 haemorrhage or perforation.
- 836 - Pooling of results from common protocol studies conducted in different databases,
837 allowing assessment of database/population characteristics and of choices of study
838 design and analysis as determinants of variability (e.g. [IMI PROTECT](#) project).
- 839 - Pooling of aggregated data (person-time based) extracted locally from databases or
840 electronic health records using a common data model and common software, and
841 transmitted electronically to a central data warehouse for further analysis (e.g. [EU-](#)
842 [ADR](#) project).
- 843 - Pooling of person level analytical datasets of individual studies (person level meta-
844 analysis).
- 845 - Pooling of properly non-identifiable individual level data gathered locally (either from
846 databases or field studies) to a central data warehouse for statistical analysis (e.g.
847 [VAESCO](#) project).

848 - Pooling of elaborated individual-level data extracted locally from databases or
849 electronic health records using common software and transmitted electronically to a
850 central location for further analysis by multiple collaborators (e.g. [SOS-NSAIDS](#)
851 project).

852 These different models have different strengths and weaknesses and present different
853 challenges. These may include:

854 - Differences in culture and experience between academia, public institutions and
855 private partners;

856 - Different ethical and governance requirements in each country regarding processing
857 of anonymised or pseudo-anonymised health care data;

858 - Mapping of differing disease coding systems (ICD-9, ICD10, READ, ICPC) and
859 languages of narrative medical information.

860 - Choice of data sharing model and access rights of partners;

861 - Validation of diagnoses and access to source documents for validation;

862 - Issues linked to intellectual property and authorship;

863 - Sustainability and funding mechanisms, especially when private funding (e.g. from
864 pharmaceutical companies) is involved and when the study receives funding from
865 several sponsors.

866 Experience has shown that many of these difficulties can be overcome by full involvement
867 and good communication between partners, and a project agreement between network
868 members defining roles and responsibilities and addressing issues of intellectual property
869 and authorship.

870 Technical solutions also exist for data sharing and mapping of terminologies. A distributed
871 data model and a JAVA (freely available) based data elaboration software was developed by
872 the [EU-ADR](#) project to allow for pooling of data from drug safety studies across borders. This
873 distributed data model and way of data sharing has been shown to be feasible, fast and to
874 deal effectively with ethical and governance issues. It has been used in several other EC
875 funded projects and in the United-States.

876 Many of the current research networks have operated mainly with EC funds and under EC
877 grant agreements. The coming years should demonstrate whether and how the expertise
878 and infrastructures can be maintained and used in the conduct of regulatory post-
879 authorisation studies.

880 **7. Statistical Analysis Plan**

881 There is a considerable body of literature explaining statistical methods for observational
882 studies but very little addressing the statistical analysis plan. Planning analyses for
883 randomised clinical trials is covered in a number of publications and much of this applies
884 equally to unrandomised design. A good reference in this respect is [ICH E9 'Statistical](#)
885 [Principles for Clinical Trials'](#). While specific guidance on the statistical analysis plan for
886 epidemiological studies is sparse, the following principles will apply to most of the studies.

887 A study is generally designed with the objective of deciding a set of research questions.
888 However, the initial product of a study is a set of numerical and categorical observations that
889 do not usually provide a direct answer to the questions that the study is designed to address.

890 The statistical analysis plan details the mathematical manipulations that will be performed
891 on the observed data in the study and the patterns of results that will be interpreted as
892 supporting alternative answers to the questions. It will also explain the rationale behind this
893 decision making process and the way that this rationale has influenced the study design. An
894 important part of the statistical analysis plan will explain how problems in the data will be
895 handled in such calculations, for example missing or partial data.

896 The statistical analysis plan should be sufficiently detailed so that it can be followed in the
897 same way by any competent analyst. Thus it should provide clear and complete templates
898 for each analysis.

899 A feature common to most studies is that some unprespecified analyses will be performed in
900 response to chance observations in the data. It is important to distinguish between such
901 data-driven analyses and the prespecified findings. The statistical analysis plan provides a
902 confirmation of this process.

903 A particular concern in retrospective studies is that decisions about the analysis should be
904 made blinded to any knowledge of the outcomes. This should be a consideration in the study
905 design, particularly when feasibility studies are to be performed to inform the design phase.

906 The statistical analysis plan is usually structured to reflect the protocol and will address,
907 where relevant, the following points:

- 908 1. The statistical model used to address each primary and secondary objective.
- 909 2. Formal definitions of any outcomes e.g. fatal Myocardial Infarction (MI) might be
910 defined as death within 30 days of an MI.
- 911 3. Formal definitions for other variable – e.g. thresholds for abnormal levels of blood
912 parameters.
- 913 4. Sample size consideration making the data source concerning the expected variation
914 of relevant quantities and the study power explicit.
- 915 5. Blinding to exposure variables of evaluators making subjective judgements about the
916 study.
- 917 6. Methods of adjusting for confounding, including
 - 918 6.1 Which confounders will be considered;
 - 919 6.2 Criteria for any selection of a subset of confounders.
- 920 7. Handling of missing data, including
 - 921 7.1 How missing data will be reported;
 - 922 7.2 Methods of imputation;
 - 923 7.3 Sensitivity analyses for handling missing data;
 - 924 7.4 How censored data will be treated, with rationale.
- 925 8. Fit of the model, including
 - 926 8.1 Criteria for assessing fit;
 - 927 8.2 Alternative models in the event of clear lack of fit.
- 928 9. Interim analyses – if considered:

929 9.1 Criteria, circumstances and possible drawbacks for performing an interim
930 analysis and possible actions (including stopping rules) that can be taken
931 on the basis of such an analysis.

932 10. Description of achieved patient population

933 10.1 Departures from targeted population.

934 11. Treatment of multiplicity issues not elsewhere covered.

935 **8. Quality Control and Quality Assurance**

936 Although quality assurance is the rule for randomised clinical trials, the practice is less well
937 established for observational studies, which may be used instead of clinical trials to assess
938 the safety and effectiveness of specific pharmacologic interventions. They should, therefore,
939 be held to the same standards of quality.

940 Quality control (QC) is the observation techniques and activities that are used to fulfill
941 requirements for quality. Quality Assurance (QA) is defined as the planned and systematic
942 activities implemented in a quality system so that quality requirements for a product or
943 service will be fulfilled. In general, QA defines the standards to be followed in order to meet
944 the requirements, whereas QC ensures that these defined standards are followed at every
945 step.

946 Aspects of research quality control that require close attention include data collection, data
947 recording, numbers of people making measurements and recording data, numbers and kinds
948 of QC measures that are necessary to verify accuracy and consistency of the collected data,
949 data entry into computer files, storage of originals and copies of data sheets and computer
950 files, assignment of tasks and responsibilities, and data analyses. Quality criteria specific to
951 a study should be defined to ensure scientific validity of the results. These criteria may
952 involve the following items: independent scientific committee, sampling investigator
953 recruitment, study organisation and quality control of the collected data and may include on-
954 site control visits to participating researchers.

955 In general, the following are the steps to implement QA in the research plan: identifying the
956 expectations; determining the standards; measuring and comparing performances;
957 analysing; planning and controlling.

958 The two following articles are examples of quality control implementations in
959 pharmacovigilance/pharmacoepidemiological studies. The [Norwegian Prescription Database \(NorPD\)](#)
960 (Karu F. Norsk epidemiologi 2008; 18 (2): 129-136) details the quality checks
961 applied to the database. The article [Feasibility study and methodology to create a quality-
962 evaluated database of primary care data](#) (Bourke A, Dattani H, Robinson M. Inform Prim
963 Care 2004; 12(3):171-7) details the study conducted to build and test a model for collection
964 of computerised retrospective primary care data in the UK, to assess its quality for use in
965 medical and pharmaceutical research. The main quality outcome measures were indicators
966 of the completeness of data recording. It was concluded that in the group of practices
967 studied, levels of recording were generally assessed to be of sufficient quality to enable a
968 database of quality-evaluated, anonymised primary care records to be created.

969 Section II 'Operating Registries' of the Agency for Healthcare Research and Quality
970 [Registries to Evaluate Patient Outcomes: a User's guide, Second Edition](#) provides a practical
971 guide to the day-to-day operational issues and decisions for producing and interpreting high-
972 quality registries. It is a very good reference, albeit US focused. Chapter 10 'Data Collection

973 and Quality Assurance' reviews key areas of data collection, cleaning, storing, and quality
974 assurance for registries. It contains a practical example of a performance-linked access
975 system (PLAS) that ensures that only appropriate patients receive a treatment. It also
976 details how these systems can help sponsors to monitor the patient population, and to learn
977 more about adverse events and the frequency of these events

978 Section VII 'Archiving' in the [ISPE Guidelines for Good Pharmacoepidemiology Practices](#)
979 points out that copies of all quality assurance reports and audits should be included within
980 the archived documents.

981 The DURQUIM [Indicators of prescribing quality in drug utilisation research](#) is a report of a
982 European meeting at which a first draft of a database of prescribing quality indicators,
983 already subjected to validation procedures, was made.

984 The following study [A systematic literature review: Prescribing quality indicators for type 2
985 diabetes mellitus and cardiovascular risk management](#) (Martirosyan L, Voorham J, Haaijer-
986 Ruskamp FM, Wolffenbuttel BHR, Denig P. Pharmacoepidemiol Drug Saf 2010; 19(4): 319-
987 34) describes the validity of existing prescribing indicators for type 2 diabetes mellitus and
988 cardiovascular risk management.

989 The following references are also useful guidance in terms of ensuring quality in
990 pharmacoepidemiological research: the CIOMS [International Ethical Guidelines for
991 Epidemiological Studies](#), the AGENS, DGSMP and DGEpi [Good Practice in Secondary Data
992 Analysis Version 2](#) and the [Checklist of Methodological Standards for ENCePP Study Protocols](#).

993 **9. Safety reporting (Adverse Events)**

994 Clinical trials carried out during drug development cannot detect all safety issues, especially
995 those that are uncommon, occur in specific population groups or occur after a long delay.
996 Spontaneous reports from health care professionals are the commonest source for the
997 identification of safety concerns arising with marketed medicines. Studies or registers can
998 also provide the initial evidence leading to the identification of a new safety concern that
999 may impact on patients and require a regulatory action to minimise the risk. Follow-ups of
1000 large numbers of persons using a structured data collection system may provide the
1001 conditions to identify and characterise adverse reactions within the limits of study design,
1002 objectives, sample size and duration. Therefore, consideration should be given to the
1003 expedited reporting of adverse reactions to competent authorities when designing a study
1004 and writing a protocol.

1005 Chapter VI of the [ISPE Guidelines for Good Pharmacoepidemiology Practices](#) (GPP) provides
1006 general recommendations for adverse event reporting from pharmacoepidemiology studies.
1007 This text should be consulted by investigators when designing a non-interventional study. It
1008 specifies six conditions which, if obtained, generally require expedited individual case
1009 reporting. These recommendations do not take precedence over the obligations to
1010 companies sponsoring a post-authorisation study in the European Union specified in Volume
1011 9A.

1012 The following general recommendations should be followed for studies carried out in the
1013 European Union:

- 1014 – For a company-sponsored non-interventional post-authorisation study, the provisions
1015 included in Part I (Guidelines for Marketing Authorisation Holders), Chapter 7.4.2.
1016 (Reporting of Adverse Reactions) of [Volume 9A on Pharmacovigilance](#) of the Rules

1017 Governing Medicinal Products in the EU (page 93 for the version dated September
1018 2008) should be followed. These provisions specify that the usual regulatory
1019 requirements for reporting of adverse reactions should be fulfilled. This means that
1020 Marketing Authorisation Holders should ensure that they are notified by the
1021 investigator of serious adverse reactions and, if specified in the protocol, of events.
1022 However, it is acknowledged that for certain study designs, such as case-control or
1023 retrospective cohort studies, it is not feasible or appropriate to make a causality
1024 assessment at the individual case level, and therefore expedited reporting is not
1025 required. In case of doubt, the reporting requirements for a specific study should be
1026 clarified with the competent authority. Marketing Authorisation Holders should check
1027 whether additional national requirements apply in countries where the study will be
1028 carried-out.

- 1029 – For a non-interventional post-authorisation study which is not sponsored by a
1030 company, there are no legal reporting obligations at the European level. Investigators
1031 should however enquire whether national obligations exist. Obligations or
1032 recommendations may also be specified by an Ethical committee or a data safety
1033 monitoring board.
- 1034 – If the study qualifies as an interventional trial, the reporting criteria laid down in
1035 Directive 2001/20/EC and related guidance ([Volume 10 on Clinical trials](#) of the Rules
1036 Governing Medicinal Products in the EU) should be followed.

1037 Any update of the Rules Governing Medicinal Products in the EU can be found on the
1038 [Eudralex website](#).

1039 Chapter 12 of the AHRQ [Registries to Evaluate Patient Outcomes: a User's guide, Second
1040 Edition](#) addresses the identification, processing, and reporting of adverse events detected in
1041 situations in which a registry has individual patient contact. This chapter should be read in
1042 the context of the regulatory requirements applicable in the United States. It also presents
1043 the enforceable new framework established by the FDA for risk management of products
1044 with known safety concerns, called Risk Evaluation and Mitigation Strategies (REMS).

1045 **10. Communication**

1046 Aspects of research communication include, but are not limited to, reports to health
1047 authorities, sponsors, presentations in scientific fora, scientific publications, patient focused
1048 communications and websites. For marketing authorisation holders, study results should also
1049 be reflected in regulatory documents such as the risk management plan and the periodic
1050 safety update report.

1051 The [ISPE Guidelines for Good Pharmacoepidemiology Practices](#) contain a section on
1052 communication (section V) which includes a statement that there is an ethical obligation to
1053 disseminate findings of potential scientific or public health importance and that research
1054 sponsors (government agencies, private sector, etc.) shall be informed of study results in a
1055 manner that complies with local regulatory requirements.

1056 The [Guidelines for Submitting Adverse Event Reports for Publication](#) endorsed by ISOP and
1057 ISPE aim to introduce the audience/readers to the key elements that have to be included
1058 when someone wishes to report and publish results about adverse drug events (AEs). The
1059 information is clearly and coherently presented in the cited guideline. The required data are
1060 divided based on three levels of requests: 'required', 'highly desirable' and 'if relevant'. Of

1061 note, these requirements only give clinical practitioners the opportunity to report and to
1062 publish AE findings, because the majority of these data are at their disposal.

1063 The [EQUATOR Network](#) is an international initiative that aims to enhance the reliability and
1064 value of the published health research literature. The article [A catalogue of reporting
1065 guidelines for health research](#) (Simera I, Moher D, Hoey J, Schulz KF, Altman DG. Eur J Clin
1066 Invest 2010; 40(1): 35-53) presents a collection of tools and guidelines available on the
1067 [EQUATOR website](#) relating to resources, education and training to facilitate good research
1068 reporting and the development, dissemination and implementation of robust reporting
1069 guidelines to increase the accuracy and transparency of health research reporting.

1070 The [STROBE Statement \(Guidelines for Reporting Observational Studies\)](#) has established
1071 recommendations for improving the quality of reporting of observational studies and seeks
1072 to ensure a clear presentation of what was planned, done, and found. Of note, the aim of
1073 these guidelines was not to prescribe the reporting of observational research in a rigid
1074 format, but to address what should be the critical information that a publication on an
1075 observational study should contain. In this regard, the guidance provided is complete, with
1076 practical examples that facilitate interpretation and understanding of the recommendations,
1077 though it is of limited usefulness for the design and conduct of epidemiological research
1078 projects. The recommendations are limited to cohort, case-control, and cross-sectional
1079 studies, though other types of epidemiological studies might benefit from most of the
1080 recommendations at the time of drafting the manuscript. No recommendation on ethical
1081 considerations, ownership of data and criteria for establishing the authorship are given. This
1082 is a major limitation of these recommendations, since these aspects are highly relevant for
1083 the topic under consideration (reporting and publishing of studies).

1084 The [MOOSE group](#) has developed standards and a checklist for reporting meta-analyses of
1085 observational studies in epidemiology equivalent to the [STROBE Statement \(Guidelines for
1086 Reporting Observational Studies\)](#) and the [CONSORT statement](#) for trials, in that they have
1087 communication as their primary objective and take the form of a list of minimum
1088 requirements for adequate reporting. The MOOSE article is quite similar to the others in its
1089 structure, scope, length and depth of detail and is useful for the declared audience of
1090 researchers, readers, reviewers and editors. The structure of the article is slightly confusing
1091 though, as the formal 'Results' includes subheadings such as 'background', 'search strategy',
1092 'results' and 'discussion'. The authors recommend a broad inclusion of studies and to
1093 conduct post-hoc sensitivity on the dependence of the results on factors, such as quality of
1094 underlying papers, design, accounting for confounders etc. The authors comment on the
1095 particular problems in merging observational studies with highly variable sets of confounders
1096 that were or were not controlled for, but they do not suggest any solution or give any
1097 references to possible ways to address it.

1098 The [PRISMA Statement](#) is an evidence-based minimum set of items for reporting in systematic
1099 reviews and meta-analyses consisting of a 27-item checklist and a flow diagram. While focused on
1100 randomised trials, PRISMA can also be used as a basis for reporting systematic reviews of other types
1101 of research, particularly evaluations of interventions. PRISMA may also be useful for critical appraisal
1102 of published systematic reviews, although it is not a quality assessment instrument to gauge the
1103 quality of a systematic review. PRISMA is a successor to the [QUORUM Statement](#) and the associated
1104 QUORUM flow chart.

1105 Additional guidance is provided in the ENCePP [Checklist of Methodological Standards](#) and
1106 [Code of Conduct](#) and the [IEA Good Epidemiological Practice \(GEP\) Guideline](#) that have been
1107 reviewed elsewhere in the present document.

- 1108 Some of the points that are emphasised by the cited guidelines are:
- 1109 – Sources of research funding should always be disclosed whether in oral or written
1110 presentation.
 - 1111 – A dissemination and communication strategy should be predefined as part of the
1112 funding contract.
 - 1113 – All results with a scientific or public health impact must be made publicly available
1114 without undue delay.
 - 1115 – Quantitative measures of association should be reported rather than just results of
1116 testing.
 - 1117 – Authorship should conform to the guidelines established by the International
1118 Committee of Medical Journal Editors' ['Uniform Requirements for Manuscripts
1119 Submitted to Biomedical Journals'](#).
 - 1120 – For a case report (or series) on suspected adverse drug reactions, minimum
1121 requirements include an account of the patients medical history and disposition, a
1122 detailed account of the dispensed product (substances, brand, route of administration)
1123 and a detailed account of the adverse event (nature, timing, severity, outcome).

1124 **11. Update of the Guide**

1125 In line with the scope of the present inventory to be dynamic, researchers are kindly
1126 requested to refer any additional guidance document (with an electronic link, where
1127 possible) that they may be aware of, and that is considered relevant, to the [ENCePP
1128 Secretariat](#) for possible inclusion in future updates.

1129 Systematic updates of this electronic document will be performed every year. More frequent
1130 amendments may be performed for important modifications.

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